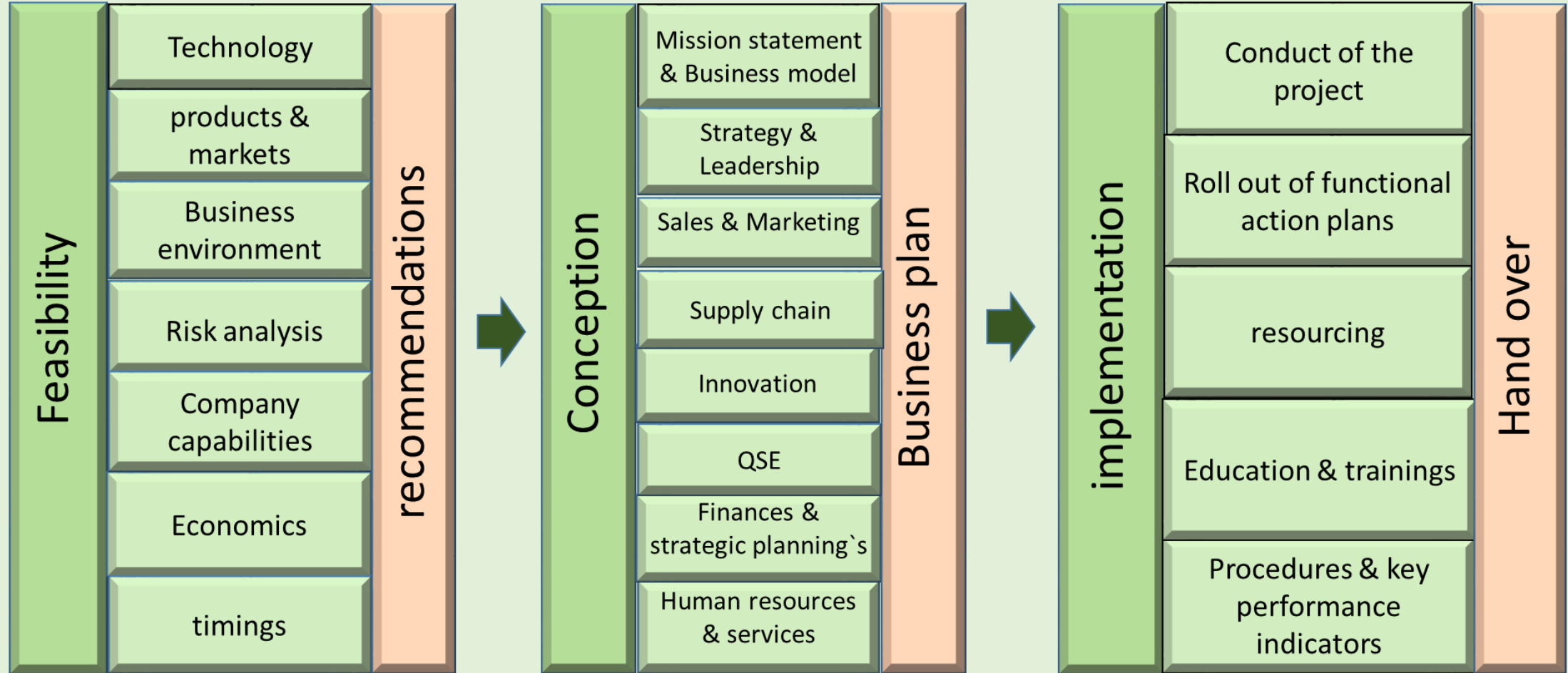


# TOOL Box by Création Durable

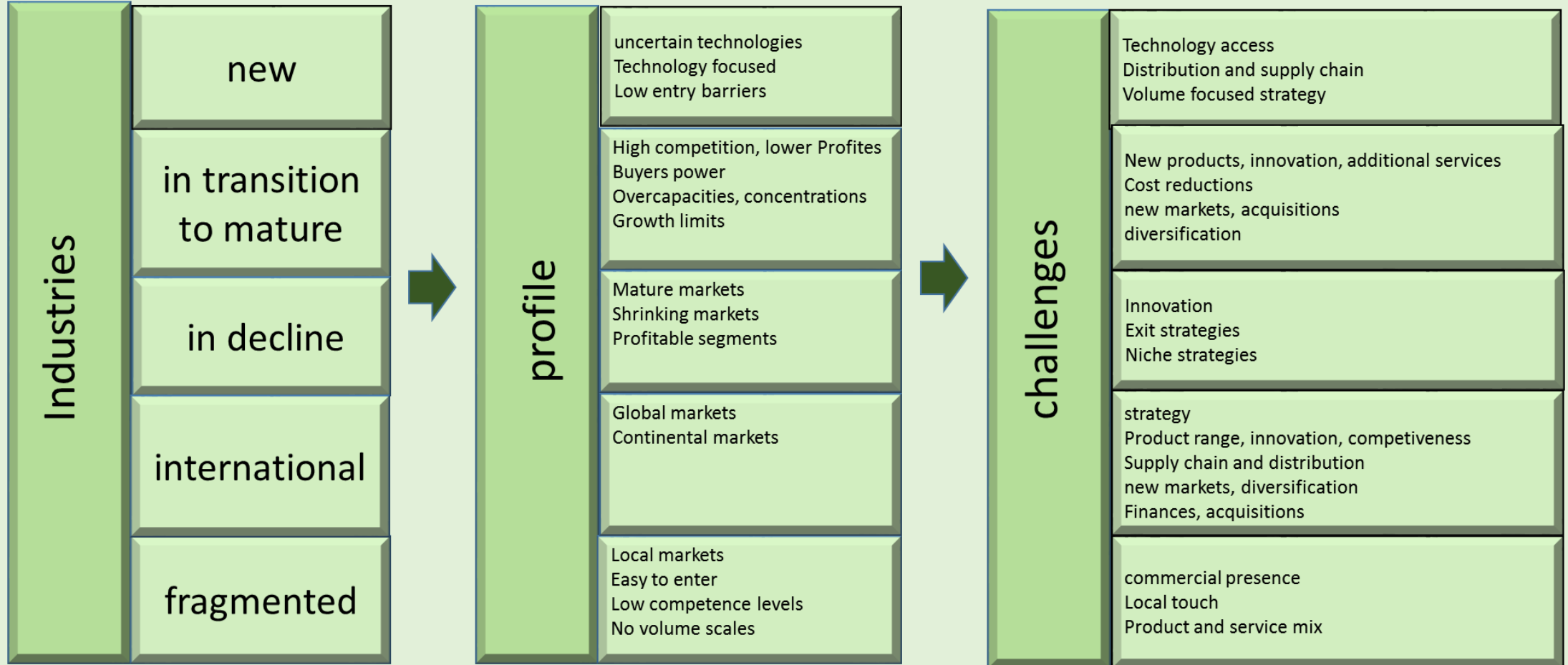


# 3-Phase Model by Création Durable



# Business environment tool

5 types of industries



# Business environment tool

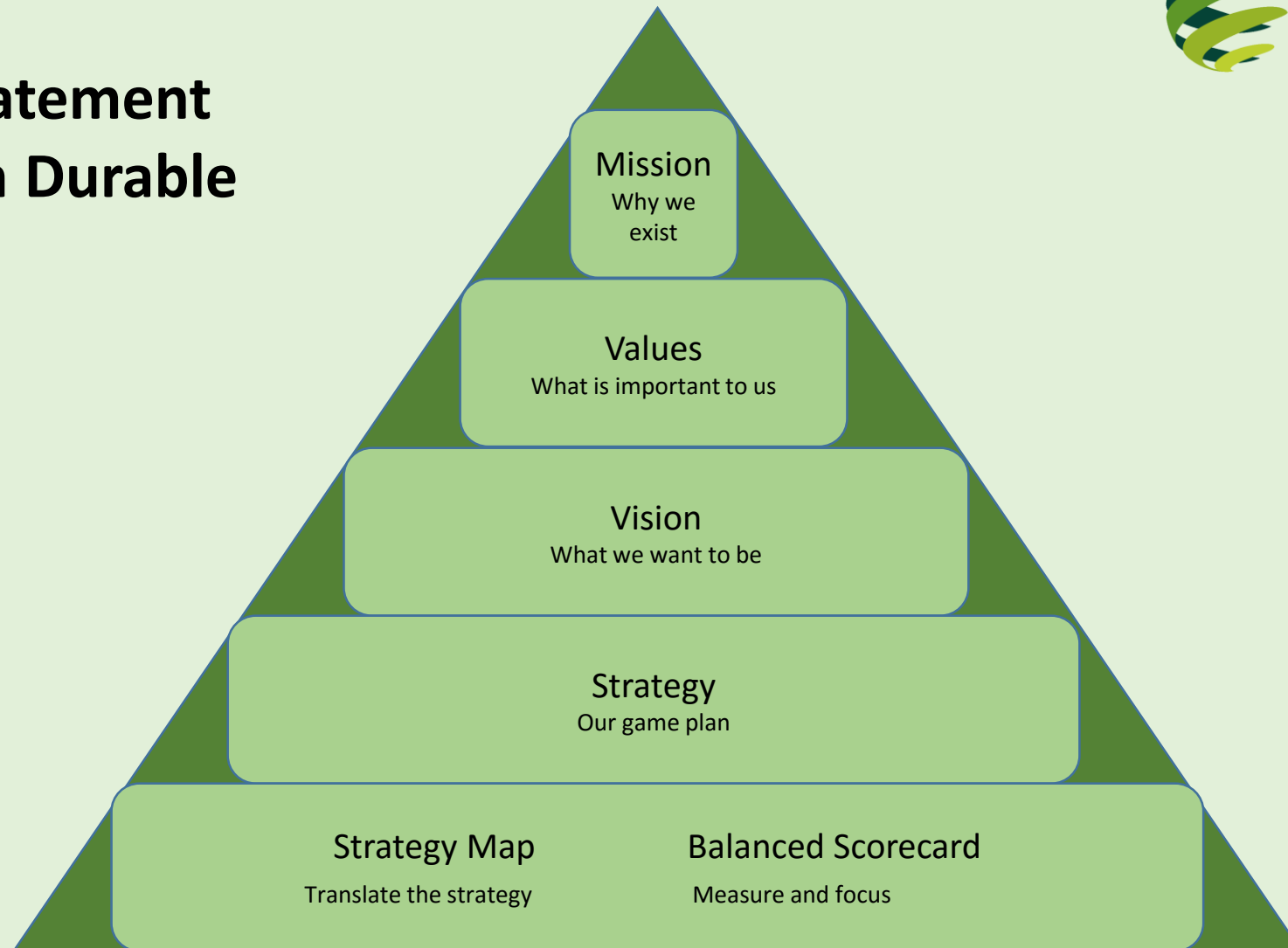
## Pelets

<b>Political</b>	<b>PELETS</b>	Are there political drivers or barriers to the use of the product and the integration into a product system in a market?
<b>Economical</b>		Are the products competitive compared to products used?
<b>Legal</b>		Are there any laws or regulations hindering or limiting the use of the products?
<b>Ecological</b>		Are there advantages or inconveniences concerning the eco – balance, the life cycle analysis or any other measure of market participant towards the product used?
<b>Technical</b>		What are the technical aspects concerning the use of the products?
<b>Social</b>		What does the use of the product mean to the community or group of users?





# Mission statement by Création Durable



# Market approach by Création Durable



# Training & Instruction by Creation Durable

